

Conventional Produce	Safeway	Mi Pueblo	Whole Foods	Farmers Market	Avg. Cost of Produce
Almonds	\$7.99/lb	n/a	\$15.99/lb	\$7.00/lb	\$10.33/lb
Apples (Fuji)	\$2.49/lb	\$1.59/lb	\$2.99/lb	\$2.00/lb	\$2.27/lb
Avocados (Hass)	\$1.99/ea	\$1.66/ea	\$2.49/ea	\$1.75/ea	\$1.97/ea
Beets (Red)	\$2.49/ea	\$1.79/ea	\$1.99/ea	\$2.50/ea	\$2.19/ea
Bok choy	\$2.99/lb	\$1.49/lb	\$1.69/lb	\$2.00/lb	\$2.04/lb
Broccoli	\$1.99/lb	\$1.99/lb	\$2.49/lb	\$2.50/lb	\$2.24/lb
Brussel Sprouts	\$2.99/lb	n/a	\$2.99/lb	\$5.00/lb	\$3.66/lb
Carrots	\$.99/lb	\$.59/lb	\$.99/lb	\$1.50/lb	\$1.02/lb
Cauliflower	\$2.99/ea	\$2.49/ea	\$2.49/ea	\$4.00/ea	\$2.99/ea
Chard	\$2.49/ea	n/a	\$2.29/ea	\$2.50/ea	\$2.43/ea
Grapefruit (Ruby Red)	\$1.00/lb	\$1.49/lb	\$1.49/lb	\$2.00/lb	\$1.50/lb
Green Cabbage	\$.99/ea	\$.33/ea	\$1.49/ea	\$2.00/ea	\$1.20/ea
Kale	\$2.50/ea	\$1.49/ea	\$2.29/ea	\$2.50/ea	\$2.20/ea
Leek	\$2.99/lb	\$2.99/lb	\$2.49/lb	\$3.00/lb	\$2.87/lb
Lemon	\$1.59/lb	\$1.99/lb	\$1.00/lb	\$1.50/lb	\$1.52/lb
Lettuce (Green)	\$1.99/ea	\$.99/ea	\$1.99/ea	\$2.00/ea	\$1.74/ea
Oranges (Navel)	\$1.49/lb	\$.79/lb	\$1.69/lb	\$2.00/lb	\$1.49/lb
Potatoes (Russet)	\$1.29/lb	\$.79/lb	\$1.69/lb	\$1.25/lb	\$1.26/lb
Spinach	\$2.99/ea	\$1.59/ea	\$6.99/ea	\$2.00/ea	\$3.39/ea
Strawberries	\$4.99/lb	\$3.59/lb	\$3.49/lb	\$4.00/lb	\$4.02/lb
Walnuts	\$7.50/lb	n/a	\$12.99/lb	\$10.00/lb	\$10.16/lb

**PRODUCE PRICE COMPARISON – SAN RAFAEL MARKETS 01/2017**